

Honey To Bees

Getting From Ebooks to Networked Books

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Headfake

Honey To Bees

‘Tricking’ Writers From Ebooks to Networked Books

It's Great To Have Vision

But How To Get There?



Web Fiction

So What Has Changed?

2 Things

I.Writers Have Moved To Ebooks

Money is a motivation

2. Readers Have Moved From Browsers

Knee-Reading > PC Reading



Books In Browsers

‘Technically’ Inevitable.
Use cases still vague.

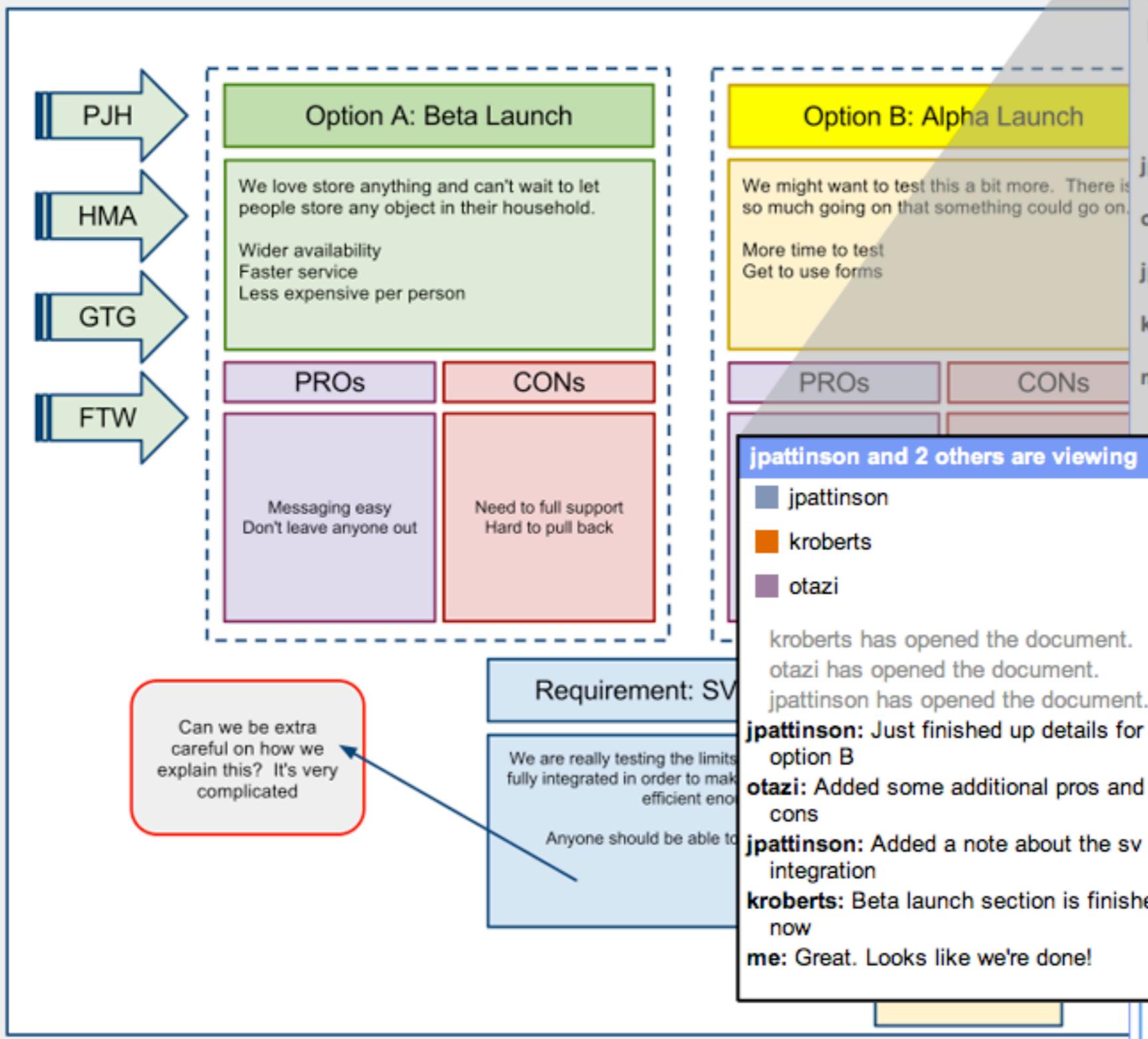
Reading In The Browser

Not As Good

- Desktop
- Mobile
- Not yet, anyhow

**“Books In Browsers Have To Be
Better
(In Some Way)
Than Alternatives”**

File Edit Insert Format Help

**Option B: Alpha Launch**

We might want to test this a bit more. There is so much going on that something could go on.

More time to test
Get to use forms

PROs**CONs****jpattinson and 2 others are viewing**

- jpattinson
- kroberts
- otazi

kroberts has opened the document.
otazi has opened the document.
jpattinson has opened the document.

jpattinson: Just finished up details for option B

otazi: Added some additional pros and cons

jpattinson: Added a note about the sv integration

kroberts: Beta launch section is finished now

me: Great. Looks like we're done!

jpattinson and 2 others are viewing

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Joash Wee

[Update Info](#)[View Activity](#)

- Community Manager, Media & Events Executive at...
- Studied Marketing at National University of Singap...
- Lives in Singapore, Singapore
- In a relationship with Dung Nguyen



5

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What's on your mind?

**Joash Wee**

2 hours ago



Raining cats and dogs. Sleepy. LOL!

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1

**Joash Wee** recommended a link.

6 hours ago

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www.paymyroaming.com

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Recent Activity

Joash and Shen Yizhe are now friends.

Joash likes FlexiRoam.

Joash read How can I be proud of my... on The Guardian.

Joash posted to October 2011.

**Joash Wee** shared a link.

3 hours ago

From the iPod to a learning thermostat



[Introducing the Nest Learning Thermostat](#)
www.youtube.com

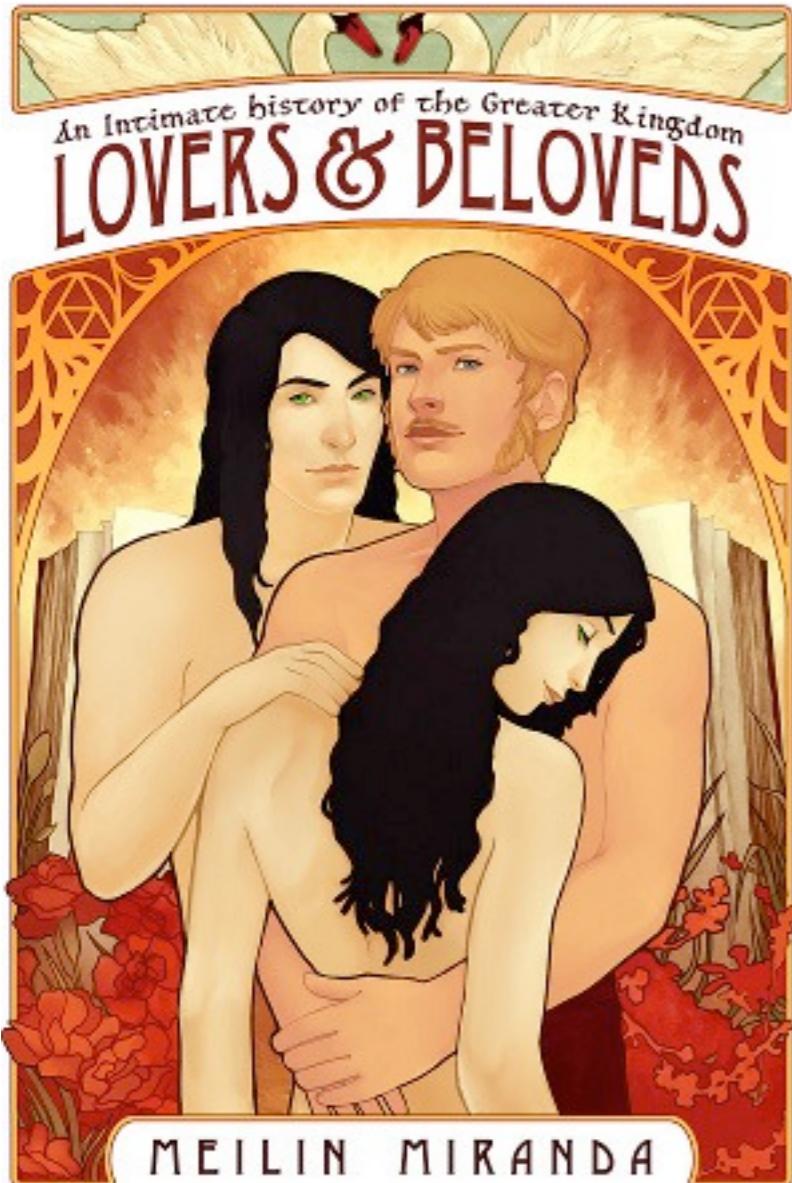
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Some questions

Submitted by Frog Princess on Mon, 09/06/2010 - 5:40am.



Is Temming eighteen in this version? Had you raised the Tremontine majority age by two years? How old are Sedra and Ellika then?

Otherwise, I'm exited it's back, I missed those characters. You sure made Temmin to appear extremely unlikeble in this opening, unlike the old one.

Quote:

"A woman will rule when Nerr gets the Heir."

Show spoiler

Does it mean we will get to see a woman on the throne?

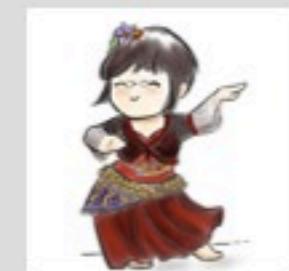
Note from Mei: I'm going back through and spoiler-tagging stuff from the draft. No harm no foul, just preventive measures.

reply



I had to

Submitted by Meilin on Mon, 09/06/2010 - 9:16am.



In the end, I capitulated to the stupid decency standards here, which means one cannot acknowledge the sexuality of even fictional teenagers. Temmin being two years older makes Elly nineteen and a half and Sedra twenty-one. Initially I was really pissed, but further thinking has led me to believe it might be better all around, and not for legal reasons.

Temmin isn't as likeable in the opening. He has to have somewhere to go as a character, for one. For another, I've tried to write him like a real person who makes mistakes. This is a big one.

reply

Social

more importantly collaboration



reddit

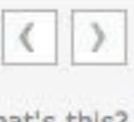
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**But Reading Still A
Problem!**

Native App + Website

Writers

Is It Possible To Headfake Writers Into The Networked Book?

Headfakes?

- Writer-Feedback Groups
- Typo Corrections in the web
- Badges for engaging with other books
- Aggregated conversations in the book

**“The Best Way To Predict
The Future Is To Invent It”**

Summary

- Reading in Browsers Suck (For Now)
- Writers as an in to the Networked Book